



George Blaha's  
30th Annual

# High Hopes Golf Invitational

June 10, 2019 at Knollwood Country Club,  
5050 W. Maple Rd., West Bloomfield Twp, MI 48322



To register, visit <https://www.vistamaria.org/vm-events/> or 313-271-3050 ext. 343

## **Vista Maria**

### **Mission**

We deliver innovative care, support, treatment and education to vulnerable youth so that they heal, believe in their worth, and build the skills needed to succeed.

### **Vision**

We will ensure that vulnerable youth and families are supported, prepared and equipped to achieve lifelong success.

## **George Blaha's 30<sup>th</sup> Annual High Hopes Golf Invitational**

As a member of Vista Maria's Advisory Board, Mr. Blaha and his celebrity friends have built High Hopes into the exclusive event it is today. Held at the beautiful Knollwood Country Club, the day includes a buffet lunch, golf, silent and live auctions, and a delicious dinner. The event provides an upscale golfing experience for community business leaders and celebrity athletes while supporting the children of Vista Maria.

**Monday, June 10, 2019**

Knollwood Country Club

5050 W. Maple Road

West Bloomfield Twp., MI 48322

### **Tentative Schedule**

10:00am – Registration and Lunch Buffet

11:15am – Golfers on Carts

11:30am – Shotgun Start

4:00pm – Celebrity Networking & Silent Auction

5:30pm – Dinner, Program & Live Auction

# Sponsorship Opportunities

## Anniversary Presenting Sponsor \$15,000


- Three (3) foursomes, including custom golf shirts, lunch, and dinner for each golfer
- Prominent company recognition at registration area
- Two (2) Hole Sponsorships with prime placement
- Company recognition by George Blaha during pre-event media interviews
- Brand recognition on all event collateral and signage including all press releases and media
- Brand recognition on game during the outing (like longest drive, closest to the pin, etc.)
- Opportunity to distribute company materials at the event
- Sponsor recognition on Vista Maria website and social media outlets
- Sponsorship listing in two issues (pre and post event) of Vista Maria's newsletter sent to over 5,000 homes and businesses

## Platinum Auction Sponsor \$10,000

- Two (2) foursomes, including lunch and dinner for each golfer
- Brand recognition for both the silent and live auctions including verbal recognition by George Blaha & signage at silent auction
- One Hole Sponsorship with prime placement
- Company recognition by George Blaha during pre-event media interviews
- Brand recognition on all event collateral and signage
- Opportunity to distribute company materials at the event
- Sponsor recognition on Vista Maria website and social media outlets
- Sponsorship listing in two issues (pre and post event) of Vista Maria's newsletter sent to over 5,000 homes and businesses

## Gold – Golfer Favor Sponsor \$7,500

- One (1) foursome, including lunch and dinner for each golfer
- Brand recognition on golfer gift bags
- Opportunity to distribute company materials at the event
- Sponsor recognition on Vista Maria website and social media outlets
- Sponsorship listing in one issue of Vista Maria's newsletter sent to over 5,000 homes and businesses



## Sponsorship Opportunities

### Dinner Sponsor \$5,000

- One (1) foursome, including lunch and dinner for each golfer
- Prominent signage in the dining room
- Four (4) additional dinner tickets
- Verbal recognition given during dinner program
- Sponsorship listing in one issue of Vista Maria's newsletter sent to over 5,000 homes and businesses

### Chairman's Cocktail Reception \$4,000

- One (1) foursome, including lunch and dinner for each golfer
- Company name/logo on cocktail napkins distributed during the cocktail reception  
*(Chairman's Cocktail Reception Sponsor only)*
- Prominent signage at the Cocktail Reception

### Course Beverage and Snacks Sponsor \$3,000

- One (1) foursome, including lunch and dinner for each golfer
- Brand recognition on beverage carts and at halfway house

### Media Sponsor \$1,000

- Two (2) dinner tickets. Includes Chairman's Cocktail Hour
- Company recognition in site dining room

### Hole Sponsor \$500 (or \$2,300 for a Hole Sponsor including a Foursome)

- Company recognition on course signage

# SPONSORSHIP COMMITMENT

## SPONSORSHIP INFORMATION (please print or type)

Name (as you wish to be listed): \_\_\_\_\_

Contact person: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

## SPONSORSHIP OPPORTUNITIES (circle one)

**Anniversary  
Presenting Sponsor**  
\$15,000

**Platinum  
Auction Sponsor**  
\$10,000

**Gold  
Golfer Favor Sponsor**  
\$7,500

**Dinner Sponsor**  
\$5,000

**Chairman's Cocktail  
Reception Sponsor**  
\$4,000

**Course Beverage and  
Snack Sponsor**  
\$3,000

**Media Sponsor**  
\$1,000

**Hole Sponsor**  
\$500

**(\$2,300 for Foursome Including Hole Sponsor)**

## PAYMENT METHOD (circle one)

Check (enclosed) Amex MasterCard Visa Discover

Name on credit card: \_\_\_\_\_

Credit card number: \_\_\_\_\_

Exp. date: \_\_\_\_\_ CVC Code: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

I am unable to attend, please accept my donation of: \$ \_\_\_\_\_

**Email to [slesch@vistamaria.org](mailto:slesch@vistamaria.org)  
or**

**Mail with "High Hopes" in memo section of checks payable to: Vista Maria  
Attention: Sarah Lesch  
20651 West Warren Avenue  
Dearborn Heights, MI 48127**

**Deadline: Wednesday, May 29, 2019**